

# An Empirical Study on Corporate Spreads

Risk Management  
Eurobanking 2001, Ennis

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# 1 Introduction

- Rapid development of credit derivatives.
- Banks often lack the data needed for an efficient calibration of internal models pricing credit sensitive instruments.
- Because of regulatory requirements, turning to the market itself seems a natural approach to find exogenous references, among which corporate spreads may prove relevant.

Those several factors work towards the growing interest of banks for the corporate bond market.

## 2 Which spread is the right one ?

- Zero-coupon Spreads ?
- Specificity of credit risk (default risk, downgrading risk, uncertainty on recovery rate) complicates studies at an aggregate level.
- Individual Spreads - Asset Swap Spreads

# Zero-coupon spread curves

## Definition

We call zero-coupon spread the difference between the yield of a risky zero-coupon corporate bond and the yield of a risk-free zero-coupon government bond.

## Nelson and Siegel procedure

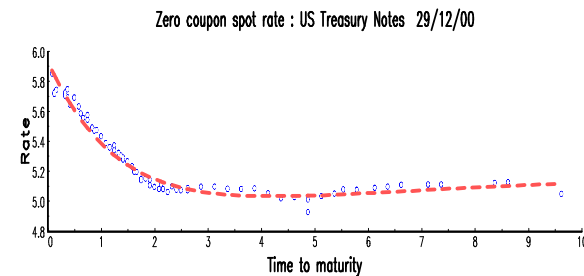
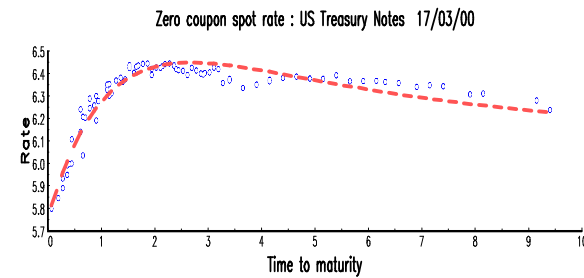
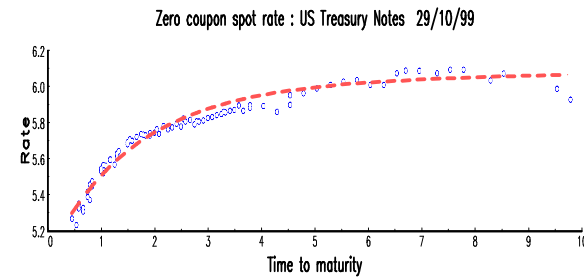
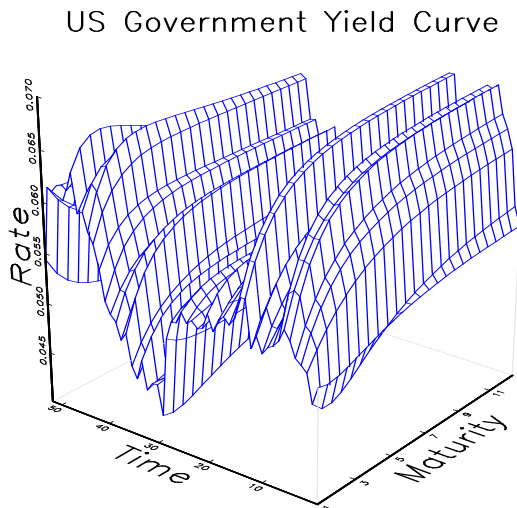
This procedure allows parametric estimation of zero-coupon rate curves for each class of rating. The curve shapes are given by the following four-parameter expression

$$r(t) = \beta_0 + \beta_1 \left[ \frac{1 - \exp(-\frac{t}{\tau_1})}{\frac{t}{\tau_1}} \right] + \beta_2 \left[ \frac{1 - \exp(-\frac{t}{\tau_1})}{\frac{t}{\tau_1}} - \exp(-\frac{t}{\tau_1}) \right] \quad (1)$$

The estimation is obtained by choosing the curve that best fits market information on bond yields.

# Government yield curves

Very good fit ...

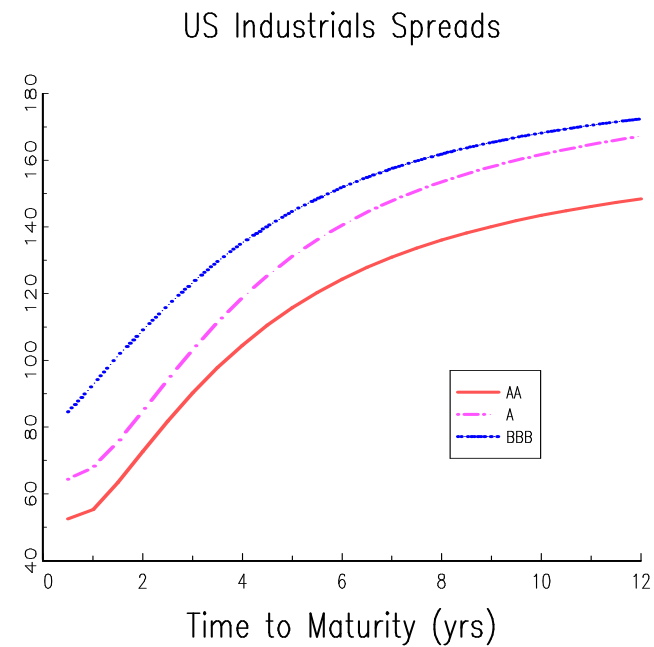
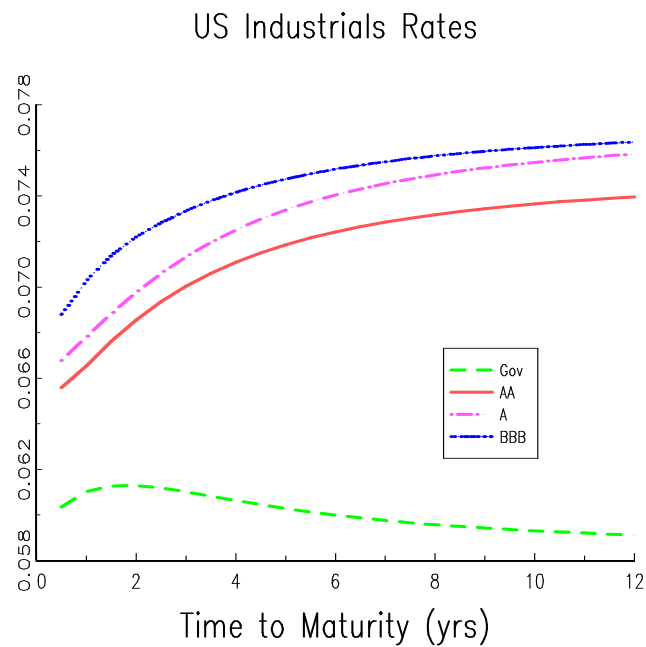


⇒ change in convexity

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Which spread is the right one ?

# Corporate

Curves for US Industrials (2000):



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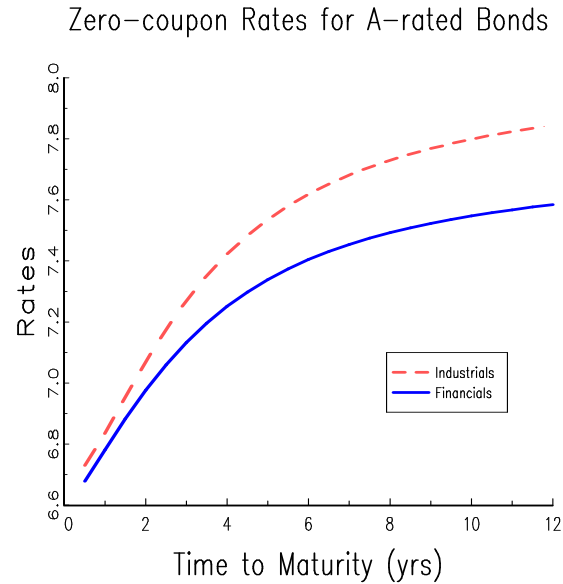
Tables:

Average spreads for US Industrials (2000)

<b>Time to Maturity (yrs)</b>	<b>AA</b>	<b>A</b>	<b>BBB</b>
<b>1</b>	55.3	67.9	92.7
<b>2</b>	72.7	84.7	109.1
<b>3</b>	90.2	103.1	123.4
<b>4</b>	104.6	118.8	135.3
<b>5</b>	115.8	131.1	144.7
<b>6</b>	124.3	140.6	151.9
<b>7</b>	130.9	147.8	157.5
<b>8</b>	136.1	153.5	161.9
<b>9</b>	140.1	158.1	165.4
<b>10</b>	143.4	161.7	168.2
<b>11</b>	146.1	164.7	170.5
<b>12</b>	148.4	167.2	172.4

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Which spread is the right one ?

## Comparison of industrials and financials (A-rated Bonds)



Time to maturity (yrs)	Financials	Industrials
1	73.4	67.9
2	94.1	84.7
3	116.9	103.1
4	136.0	118.8
5	150.7	131.1
6	162.0	140.6
7	170.6	147.8
8	177.3	153.5
9	182.6	158.1
10	186.9	161.7
11	190.4	164.7
12	193.3	167.2

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## Remarks:

- curves present the expected shapes
- spreads FINANCIALS  $>$  spreads INDUSTRIALS (see Elton, Gruber and al. [2001]).
- levels higher than commonly admitted ones.

## Relevancy

Zero coupon spreads are the only relevant ones when arbitrage arguments are concerned.

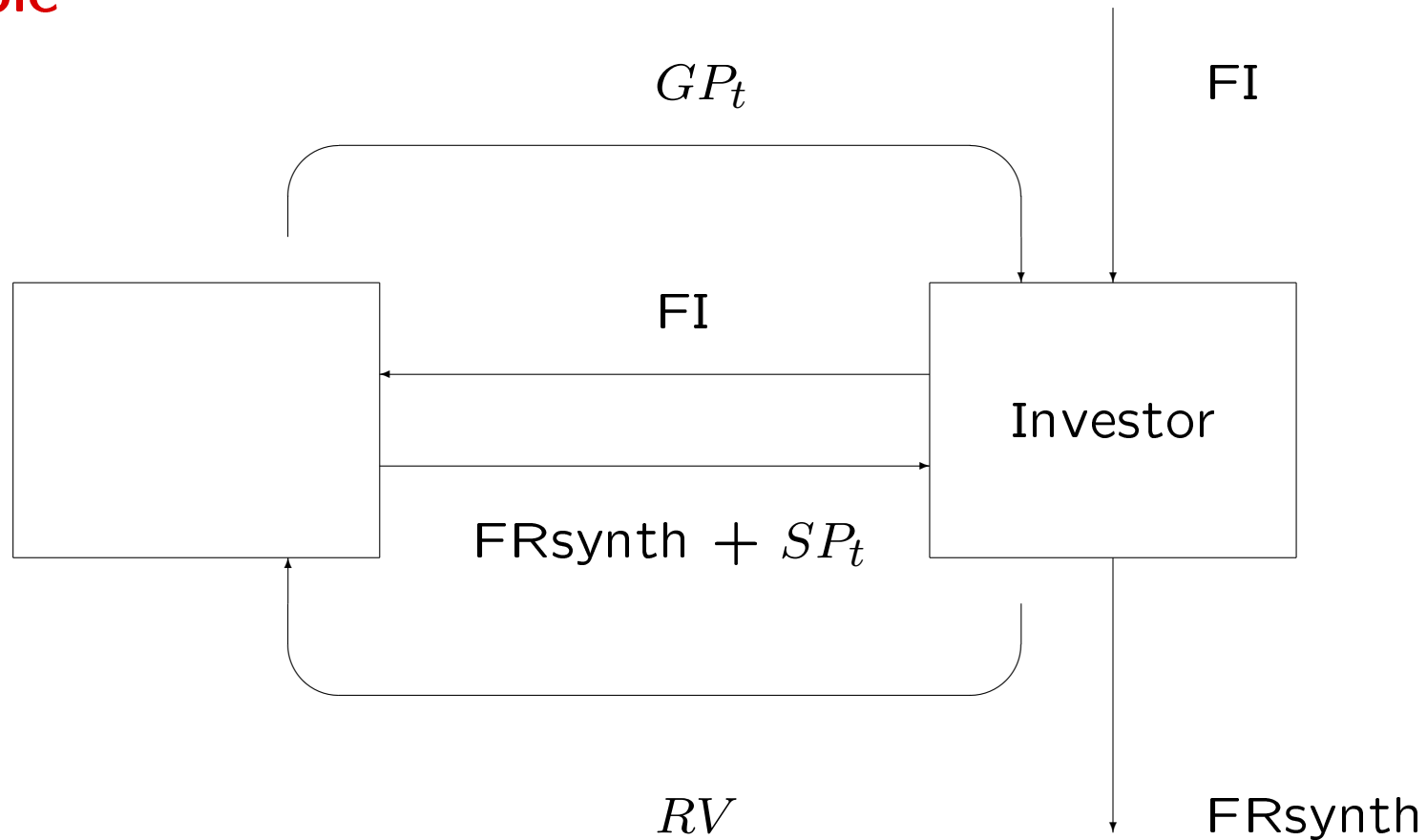
## Limitations

Implementing Nelson and Siegel procedure (or any other similar regression) implies distributing bonds into predefined homogeneous credit classes (rating is not enough, see Perraudin and Taylor [1999]).

Such an approach obliterates the individual dimension of spreads (liquidity risk for example).

# Individual Spreads - Asset Swap Spread

## Principle



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## Expression

$$S_p = \frac{\sum_i CF_i DF_i - GP}{\sum_i CF_i \Delta T_i} \quad (2)$$

where

- $CF_i$  is the cash flow of bond at date  $T_i$
- $DF_i$  is the risk free discount factor at date  $T_i$
- $GP$  is the gross price of the bond
- $\Delta T_i = T_i - T_{i-1}$  (with  $\Delta T_1 = T_1$ )

## Remark 1

The reference is no longer the government spot rate, but the interbank market. Thus, we can obtain - slightly - negative spreads.

## Remark 2

Performing quantile regression allows us to obtain curves of spreads for different credit classes, at any date.

## 3 Descriptive study

### Data

- Historical daily prices data collected on Datastream (1996 to 2000) for US bonds (government, industrials and financials).
- Issue term conditions provided by Datastream.
- Characteristics of issuers in KMV databases.

## Spreads versus rating and time to maturity

- asset swap spreads on 12/02/01
- distribution in rating homogeneous classes
- regression to obtain curves

Financials

<b>Time to maturity (yrs)</b>	<b>AA</b>	<b>A</b>	<b>BBB</b>
2	55.05	99.08	166.40
3	64.44	108.14	166.23
4	70.61	109.54	166.77
5	76.48	113.64	167.31
6	81.85	112.88	167.52
7	82.33	111.41	164.81
8	80.30	109.74	164.35
9	82.07	106.95	160.52
10	82.99	104.67	151.17

Industrials

<b>Time to maturity (yrs)</b>	<b>AA</b>	<b>A</b>	<b>BBB</b>
2	63.65	92.47	128.37
3	73.06	90.54	148.54
4	82.99	97.69	162.02
5	80.35	104.95	172.15
6	82.32	112.21	168
7	84.08	119.47	162.48
8	85.84	112.7	157.03
9	87.68	113.83	141.09
10	94.16	112.93	121.16



## Spreads and liquidity

Empirical studies of spreads often neglect the impact of liquidity risk.

In fact the corporate spread incorporates a liquidity risk premium as well as a default risk premium. Distinction between default and liquidity risk has become a priority for fixed-income traders.

Monkkonen [2000] provides an empirical indicator of the liquidity premium.

Ericsson and Renault [2000] propose a binomial model of liquidity and credit risk.

## Following Monkkonen [2000] ...

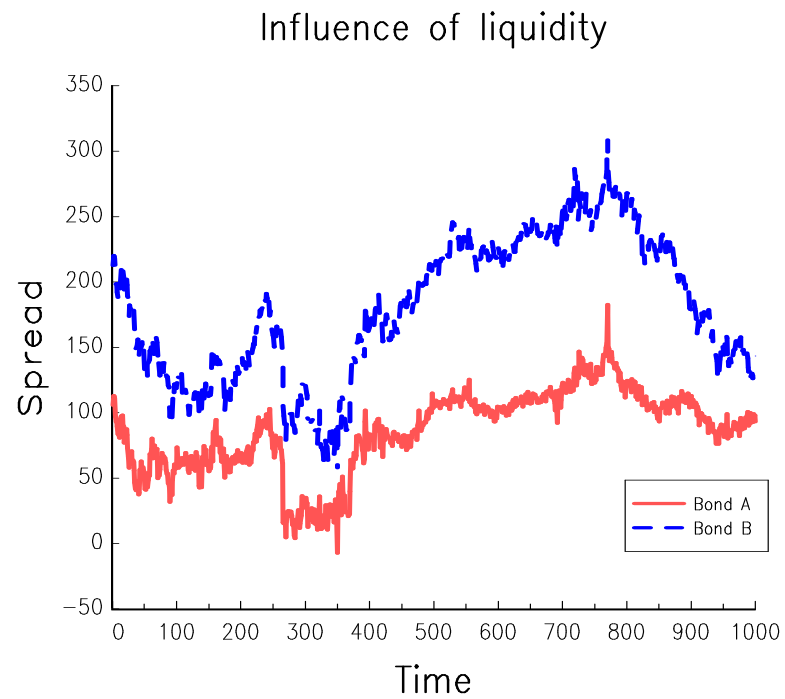
Bonds with "the same credit quality"?

- same issuer
- same seniority
- same maturity

⇒ Larger and newer issues trade at tighter spread level.

**Bond A** NEW YORK TELEPHONE 1994 7 1/4% 15/02/24 S

**Bond B** NEW YORK TELEPHONE 1986 8 5/8% 15/05/24 S

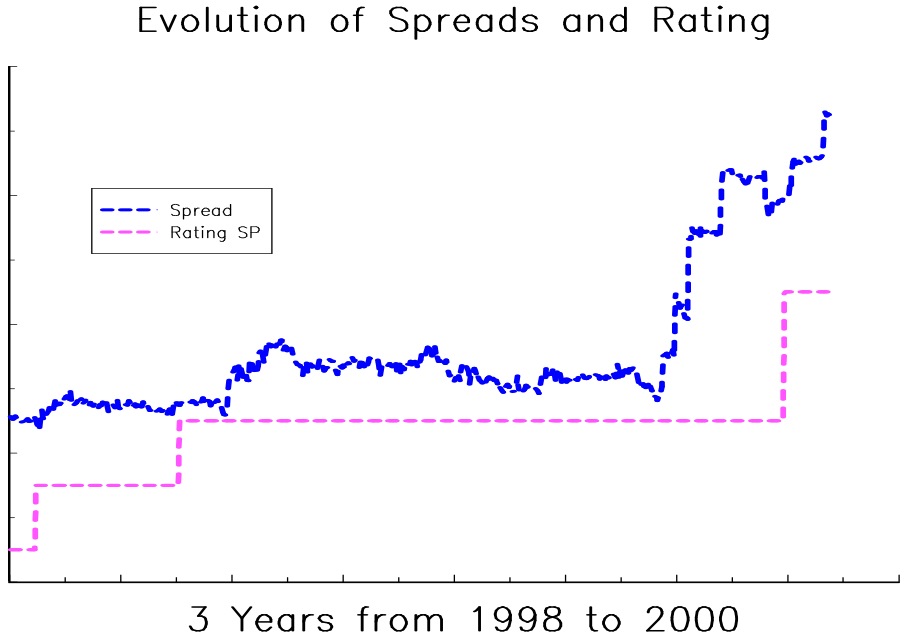


Any explicative model needs:

- macroeconomic variables accounting for a "trend"
- indicators of credit standing
- indicators of liquidity

⇒ See Ericsson and Renault [2000], Gauthier and Lardic [2000] for examples of such studies.

# Using spreads to predict evolution of credit standing



ARMS.WLD.INDS.INCO. DEB 9 3/4% 15/04/08 S

## 4 Application

Calibration of internal credit risk models

Calibration of diffusion models for spreads

## 5 References

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- [6] Perraudin, W. and A. Taylor [1999], On the Consistency of Ratings and Bond Market Yields, *Working Paper*

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